



WEDNESDAY, MAY 1, 2019 | SLC>AUS



Welcome Reception

Join us at Banger’s Sausage House & Beer Garden on vibrant Rainey Street—just a few steps from Hotel Van Zandt—as we kick off SLC>AUS! We will provide a list of dinner spots and entertainment nearby to enjoy after the reception

THURSDAY, MAY 2, 2019 | AUSTIN URBAN DEVELOPMENT: PAST, PRESENT & FUTURE



Breakfast & Panel Discussion: Austin—Past, Present & Future

Downtown Austin Alliance will orient us to the historical context, current trends in development and a stakeholder-led vision for Austin’s future.



Walk and Talk: Austin’s Visitor Economy

Each year 27.4 million visitors (like us!) choose Austin for conventions, meetings and leisure tourism generating \$8 billion in annual economic impact. During a stop at the Austin Convention Center, we will learn from local leaders how they are growing their visitor economy. We will make a stop at Fareground to see the development of an underutilized property into Austin’s first food hall.



Lunch & Presentation: Waller Creek Conservancy

The Waller Creek Conservancy is a 501(c)(3) nonprofit with a mission to create and maintain a chain of downtown parks in partnership with the City of Austin. After lunch, we will hear a brief presentation of how the conservancy developed and the work it is pursuing.

Breakout 1: Urban Development Projects

We’ll take a closer look at some of the significant development projects that have taken place in the downtown area recently, including both private and civic projects.

Breakout 2: Developing a Workforce Climate

Capital Factory will give us a tour of its ecosystem for entrepreneurs and startup development, distinguishing it as more than a traditional coworking space. We will also hear from representatives from the city, university and private industry about how Austin is developing and attracting workforce talent, companies and investment capital.

Breakout 3: Arts as Economic Catalyst

Arts and culture are an economic catalyst in Austin. We will look at art experiences, destinations and hubs to better understand the role arts play in new developments and public placemaking.

Evening Reception

After a day of exploring Austin, join us for Thursday’s reception to conclude the day. Then, adventure out to experience the city’s unique dining and nightlife destination. We will provide a list of dinner spots and entertainment nearby to enjoy after the reception.



Contact Nancy Kaschmitter
at nancy@downtownslc.org
For information and registration.
www.downtownslc.org/urbanexploration

*Listed times/topics are subject to change based on scheduling availability.
A complete and detailed agenda will be provided in advance of the trip.
Contact Samantha Julian at samantha@downtownslc.org for information on agenda.



FRIDAY, MAY 3, 2019 | AUSTIN COMMUNITY: LIVABILITY & INFRASTRUCTURE



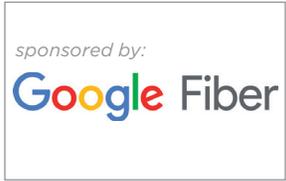
Breakfast & Panel Discussion: Business & Cultural Districts

Red River Cultural District, South Congress Business District, Rainey Street and the African American Cultural Heritage District are just some of the business and cultural districts that contribute to Austin’s vitality. Our panelists will illuminate the structure of these districts from asset identification, community organizing, anchoring through association development and strategic implementation.



Walk and Talk: Public Space Activation

Lady Bird Lake carves out the southern border of downtown Austin. We’ll take in some of these assets along the “lake” on our way to Republic Square, a historic but recently-renovated urban greenspace with active daily programming managed through public-private partnership and with trails, art and grounds for festivals and events.



Lunch & Presentation: Smart Infrastructure in Downtown Development

We’ll tour the stunning Google Fiber Space before a lunch panel focused on the role of technology and smart infrastructure in developing a vibrant downtown—improving communications and information capacity, developing innovation and interactivity in neighborhoods, and the role of cities and government in helping communities understand and adopt modern infrastructure.

Breakout 1: Downtown Parking Strategy & Movability Austin

We’ll look at the Downtown Austin Alliance Parking Strategy, a comprehensive inventory of public and private parking with recommendations (now implemented) for technology solutions and dynamic pricing. We’ll also hear from Movability Austin, which works with employers to improve the economic vitality by connecting commuters with mobility options that save time and money.

Breakout 2: Economic Impact of Festivals & Community Events

We will look at SXSW and Austin City Limits and learn about the many other festivals and events that attract millions of people downtown and cultivate a vibrant economy and culture.

Breakout 3: Affordable Housing & Services

We will visit Capital Studios to see Foundation Communities’ innovative approach to affordable housing with built-in health and other services for residents. A representative from the Block to Block ambassador program in Austin will share information and metrics for safety and hospitality services.

Closing Reception

The closing reception is the beginning of some Friday night fun in Austin. We will provide a variety of options of Texas hospitality and freestyle dining to suit your taste and taste buds.



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